# TRAUMA TASMANIA

**Pre-hospital & Retrieval Medicine** What happens after you dial 000?

> MEDICAL SCIENCE PRECINCT UNIVERSITY OF TASMANIA HOBART

6 June 2020

# **PARTNERSHIP OPPORTUNITIES**

# WELCOME TO TRAUMA TASMANIA 2020

Trauma Tasmania has grown in numbers over the years and has become a must attend event by Trauma specialists.

In 2020 the symposium will focus on Pre-hospital & Retrieval medicine. What happens after you dial 000?

We recognise your commitment and support as it plays an integral role in the success of the symposium. We have designed sponsorship packages to ensure you get the best value for your investment. Whether your focus is on driving awareness through extensive branding or building relationships through face-to-face interaction, our sponsorship team is more than happy to discuss how to best tailor a package to suit your objectives.

Join us at Trauma Tasmania 2020 as we focus our attention on the gains made and yet to be made in managing the vital first hours after injury, and as we consider how best to coordinate and evaluate service delivery so as to approach the ultimate goal of zero preventable prehospital deaths.

## **Clinical Associate Professor Marcus Skinner**

MSc BMedSc DipDHM MBBS AFRACMA FANZCA Clinical Director, Surgical and Perioperative Services, Royal Hobart Hospital

## **Dr Adam Mahoney**

BSc(Med)(Hons) MBBS (Hons) PGDipMedEd MClinUS FANZCA Medical Director (Acting), Trauma Service, Surgical and Perioperative Services, Royal Hobart Hospital

## **Ms Clare Collins**

Clinical Nurse Consultant, Trauma Service, Royal Hobart Hospital



TRAUMA TASMANIA SYMPOSIUM 2020 -

Pre-hospital & Retrieval medicine What happens after you dial 000?



## **TRAUMA TASMANIA** 2020 STEERING COMMITTEE

## **Clinical Associate Professor Marcus Skinner**

MSc BMedSc DipDHM MBBS AFRACMA FANZCA Clinical Director, Surgical and Perioperative Services, Royal Hobart Hospital

## **Dr Adam Mahoney**

BSc(Med)(Hons) MBBS (Hons) PGDipMedEd MClinUS FANZCA Medical Director (Acting), Trauma Service, Surgical and Perioperative Services, Royal Hobart Hospital

## Ms Clare Collins Clinical Nurse Consultant, Trauma Service, Royal Hobart Hospital

Paula Leishman Managing Director, Leishman Associates



TRAUMA TASMANIA SYMPOSIUM 2020 —— Pre-hospital & Retrieval medicine

**Pre-hospital & Retrieval medicine** What happens after you dial 000?

## Saturday 6 June 2020

Medical Science Precinct University of Tasmania, Hobart

Keynotes

Symposium program

150+ delegates

## REASONS TO SPONSOR TRAUMA TASMANIA 2020

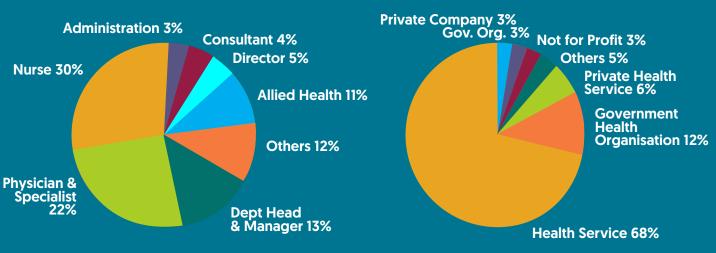
- Be recognised as a leader of the current and evolving practice of trauma medicine
- Use your sponsorship to share how your company contributes to significant improvements in this sector
- Make a personal connection with doctors, nurses and allied health from theatre/ICU/emergency, paramedics and academia from across the State, Victoria and NSW
- Demonstrate your commitment to the sector by supporting the significant work carried out by trauma health professionals
- Generate new business connections
- Showcase your technology and services
- Hear from national and international trauma experts



# **DATA & STATISTICS**

## **DELEGATES BY POSITION**

## **DELEGATES BY ORGANISATION**





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# SPONSORSHIP PACKAGES

Sponsorship packages are linked to key events or opportunities within the program. All prices shown are in \$AUD and are inclusive of GST.

For more information on the Trauma Tasmania Symposium 2020, please contact Kim Murray or visit www.traumatasmania.com.au

Kim Murray Sponsorship Manager Kim@laevents.com.au 03 6234 7844





## **GOLD** SPONSORSHIP PACKAGE (ONE ONLY)

## Entitlements

- Recognition as Gold Sponsor during the opening and closing addresses
- Logo recognition as Gold Sponsor in all Symposium marketing material
- Opportunity to address delegates for 3 minutes during the technical program
- Three full registrations to the Symposium plus two dinner tickets to the Speakers' Dinner
- Opportunity to provide two pull up banners to be displayed at the Symposium venue
- 150-word organisational profile on the website (to be provided by the sponsor)
- Opted in delegate list you will be provided with a list of names, organisation, city and country prior to the Symposium
- 1 x dressed trade table, including two chairs and 1 x 4mp/100w power outlet

### PLUS: EXCLUSIVE HOST OF THE SYMPOSIUM VIP DINNER

• Trauma Tasmania will be hosting an exclusive dinner with Symposium speakers, committee and other VIP guests. This is your opportunity to build relationships on a one on one basis (approximately 20 guests)



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\$7.50

## BARISTA SPONSORSHIP PACKAGE [ONE ONLY]

## **Entitlements**

- Recognition as Barista Sponsor during opening and closing addresses •
- Logo recognition as Barista Sponsor in all Symposium marketing material
- Two full registrations to the Symposium (does not include the Speakers' Dinner)
- Opportunity to provide two pull up banners to be displayed at the Symposium venue •
- 75-word organisational profile on the website (to be provided by the sponsor)
- Opted in delegate list you will be provided with a list of names, organisation, city and country prior to the Symposium
- 1 x dressed trade table, including two chairs and 1 x 4mp/100w power outlet

## SILVER SPONSORSHIP PACKAGE [ONE ONLY]

## **Entitlements**

- Recognition as Silver Sponsor during the opening and closing addresses
- Logo recognition as Silver Sponsor in all Symposium marketing material
- Exclusive sponsorship of one speaker •
- Two full registrations to the Symposium (does not include the Speakers' Dinner)
- Opportunity to provide two pull up banners to be displayed at the Symposium venue •
- 75-word organisational profile on the website (to be provided by the sponsor) .
- Opted in delegate list you will be provided with a list of names, organisation, city and country prior to the Symposium
- 1 x dressed trade table, including two chairs and 1 x 4mp/100w power outlet

## NAME BADGE & LANYARD SPONSOR

## Entitlements

- Recognition as Name Badge & Lanyard Sponsor during opening and closing addresses
- Company logo and profile on the Symposium website (including link)
- Company logo included on venue signage and promotional materials
- Your organisation's logo on the Symposium name badge and lanyard
- One exhibitor registration including morning and afternoon refreshments and lunch • [does not include the Speakers' Dinner]
- 75-word organisational profile on the website (to be provided by the sponsor)
- Opted in delegate list you will be provided with a list of names, organisation, city and country prior to the Symposium



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\$4.500

## **REFRESHMENT BREAK SPONSOR**

## Entitlements

- Recognition as the Refreshment Break sponsor during opening and closing addresses
- Company logo and profile on the Symposium website (including link)
- Company logo included on venue signage and promotional materials
- · Your organisation's logo displayed on the catering stations during the sponsored breaks
- Opportunity to provide promotional material for display on the catering stations
- 75-word organisational profile on the website (to be provided by the sponsor)
- Opted in delegate list you will be provided with a list of names, organisation, city and country prior to the Symposium

## TRADE TABLE SPONSOR

## Entitlements

- 1 x dressed trestle table and two chairs
- 1 x 4mp/100w power outlet
- Company logo and profile on the Symposium website (including link)
- Company logo included on venue signage and promotional materials
- One exhibitor registration to the Symposium (does not include the Speakers' Dinner)
- 75-word organisational profile on the website (to be provided by the sponsor)
- Opted in delegate list you will be provided with a list of names, organisation, city and country prior to the Symposium

## PUBLIC LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of \$10,000,000 or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of, an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate when they confirm their booking.

## APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted on site, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances you bring on site are appropriately tagged.



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\$1.000

## SPONSORSHIP & EXHIBITION APPLICATION TERMS & CONDITIONS



### The following terms and conditions apply to your application to sponsor and/or exhibit:-

## MEDICAL SCIENCE PRECINCT UNIVERSITY OF TASMANIA HOBART

#### 1. Definitions

Event means the event referred to in the Online Booking Form.

Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the Booking Application Form. GST means GST within the meaning of the GST Act.

GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation.

You means the entity submitting the Online Booking Form to sponsor and/or exhibit.

#### 2. Application

You will need to submit the Online Booking Form to finalise your package.

### 3. Approval

The Exhibition/Sponsorship will be confirmed in writing, together with a tax invoice for the full amount of the Exhibition/Sponsorship fee, 50% of this total is payable within14days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

### 4. Payment

Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All Online Booking Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral. Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event.

All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

## 5. Cancellation

In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/ Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

#### 6. Changes

Once your Exhibition/Sponsorship has been confirmed and accepted, a reduction in Sponsorship/Exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of your Exhibition/Sponsorship at Our discretion. Any space not claimed one hour before the Event commences and will be reassigned and no refund will be payable to You.

We reserve the right to rearrange the floor plan and/or relocate any Exhibition/ Sponsorship without notice to You. We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

### 7. Stands

If You intend to utilise a custom-built exhibit stand, We must be advised of the full details and dimensions a minimum of six weeks prior to the commencement of the Event. All display construction requires our approval.

#### 8. Assignment/Shared Packages

You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

#### 9. Public & Products Liability Insurance

Public Liability insurance to a minimum of AUD\$10 million must be taken out by You. A copy of the certificate of Insurance currency must be provided to Us a minimum of four weeks prior to the commencement of the Event.

#### **10. Exclusion**

All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/ delegate numbers.

#### 11. Marketing

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

### 12. GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.